



## Linguistic Landscape in the Spanish-Speaking World (SPA 602)

Spring 2026 — Tuesdays, 2:00–4:30 p.m. | Patterson Office Tower, Room 1145

This graduate seminar explores the **linguistic landscape** as a sociolinguistic method for analyzing the visible presence of languages in public spaces across the Spanish-speaking world. Through case studies from Spain, Latin America, and bilingual contexts in the U.S., students will examine how written signs, advertisements, graffiti, and digital landscapes reflect broader issues of **language policy, identity, migration, and power**. The course combines theoretical readings with field-based and digital ethnography projects, enabling students to design and conduct their own linguistic landscape research.

### Primary Readings

- Shohamy, Elana, and Durk Gorter (eds.). *Linguistic Landscape: Expanding the Scenery*. Routledge, 2009.
- Blommaert, Jan. *Ethnography, Superdiversity and Linguistic Landscapes: Chronicles of Complexity*. Multilingual Matters, 2013.
- Pütz, Martin, and Mundt, Neele (eds.). *Expanding the Linguistic Landscape: Multilingualism, Language Policy, and the Use of Space as a Semiotic Resource*. Multilingual Matters, 2019.
- Selected articles on Spanish-speaking contexts (e.g., Mexico City, Barcelona, Asunción, Miami).

**Instructor:** Prof. Haralambos Symeonidis

**Course Type:** Graduate Seminar | Department of Hispanic Studies, University of Kentucky